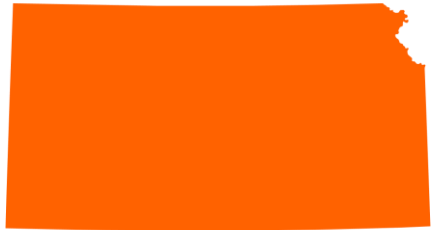


More than **60% of sales** in Amazon's store are from independent sellers—most of which are small and medium-sized businesses.



In Kansas, average annual sales per independent seller was more than \$195,000.



Independent sellers in Kansas sold more than 12 million items in 2024.

Amazon's small business impact

Kansas

