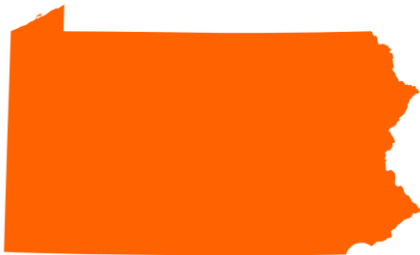


More than **60% of sales** in Amazon's store are from independent sellers—most of which are small and medium-sized businesses.



In Pennsylvania, average annual sales per independent seller was more than \$225,000.



Independent sellers in Pennsylvania sold more than 97 million items in 2024.

Amazon's small business impact

Pennsylvania

